

SPONSOR BENEFITS	BRONZE \$400	SILVER \$750	GOLD \$1,000	PLATINUM \$2,500
Inclusion on Television Ads				✓
Inclusion on Press Releases			✓	✓
Promotion on GDL's Webpage		✓	✓	✓
Promotion on GDL's Social Media		✓	✓	✓
Inclusion in Paid Facebook Advertising				✓
Promotion on GDL's Print Materials				✓
Full-Page Ad in Event Program				✓
Half-Page Ad in Summer Program Guide (5,000 print copies)				✓
Half-Page Ad in Event Program			✓	
Quarter-Page Ad in Event Program		✓		
20 Event Tickets (2 tables)				✓
10 Event Tickets (1 table)	✓	✓	✓	
Logo on Event Posters and Fliers				✓
Organization/Individual Sign on Table	✓	✓	✓	✓

ADVERTISING SPONSORSHIP

Black History Month Brunch Event Guide

Since 2002, Genesee District Library has celebrated Black History Month by hosting an annual brunch. This premier event honors individuals and organizations who are making a positive difference in our community.

As an alternative to a sponsorship package, consider placing an ad in our print event program. Approximately 500 copies will be distributed at the 24th Annual Black History Month Brunch on Saturday, February 1, 2025, at the Genesys Conference & Banquet Center.

SIZE	PRICE
Full Page Ad (7.5" x 10")	\$500
Half Page Ad (7.5" x 5")	\$300
Quarter Page Ad (3.75" x 5")	\$150

Please send your high resolution, full color ad by **Friday, December 27, 2024**.
Email to: kflynn@thegd.org.

(500 Guides Distributed)

Please call (810) 230-9613 for more information.