Agenda Number: IV Item: B

## **Mission Statement**

To be a community destination for traditional and online resources which empower and enrich the individual.

## GENESEE DISTRICT LIBRARY BOARD MEETING

At Genesee District Library Headquarters 5:30 p.m.

4195 West Pasadena Avenue Flint, MI 48504 April 17, 2017 Minutes

Call to Order: 5:31 p.m.

Present: Armstrong, Bennett, Conerly-Moon, Delaney, Frazier-Jenkins, Lane and Ryals-Massey.

Also Present: P. Parker (Corporation Counsel), D. Conklin, and A. Goldyn. Public: K. Bailey and T.

Carlton.

Absent: R. Crites

Public Comments: K. Bailey, a GDL retiree, read a letter from C. Fry, another GDL retiree, regarding

changes to retiree health care that will begin in July.

Approval of

Consent Agenda: C. Lane moved to approve the consent agenda. Motion supported by V. Conerly-Moon.

Motion carried unanimously.

Board Development: P. Parker reviewed key facts of Michigan's Library Privacy Act after someone had

reported they saw the Cleveland Facebook murder suspect at the Headquarters location. Local law enforcement officials asked to review any video footage we had and the Privacy Act had to be explained. It was determined that no one resembling the suspect had entered the building. W. Frazier-Jenkins stated it would be good to work with law enforcement agencies and inquired if computer/video information is preserved until officers can obtain the required court order and D. Conklin stated it is preserved.

MMLC: Nothing to report.

Corporation Counsel: Nothing to report.

GDL Foundation: Nothing to report.

Written Reports: L. Ryals-Massey inquired if the Baker Park location was the only one to try out the

bookstore format and D. Conklin replied it was. L. Ryals-Massey inquired if it would be worthwhile to try it at another location and D. Conklin replied that a survey was completed, and patrons and staff overwhelmingly preferred the Dewey decimal system.

L. Ryals-Massey inquired if Continuing Education units (CEU's) were available for the GDL University classes we are offering our staff. She also inquired if our librarians needed CEU's to retain their certifications. D. Conklin stated that the Library of Michigan offers workshops that offer CEU's; however, once a librarian has worked in a library for four years, they are eligible for permanent certification. He further stated that in the future the Library of Michigan will not offer CEU's, but there has been talk that library cooperatives may provide them.

Written Reports (continued):

- L. Ryals-Massey inquired if there has been any thought of how GDL can help the Perry Center with their technology transition. D. Conklin replied that the Grand Blanc Librarian has a great working relationship with Perry House.
- L. Ryals-Massey stated she appreciates the great job the Children's Librarian is doing. She inquired if there was any way to quantify the return on the investment of this new position. D. Conklin stated that he will look into it and present a report at the next meeting.
- L. Ryals-Massey inquired about K. Flynn's poster proposal and what it means for GDL. D. Conklin stated this was a previous strategic plan goal to share ideas with other libraries in the state.
- L. Ryals-Massey inquired about T. Winn, the former Business Librarian at Grand Blanc. D. Conklin replied that T. Winn is now at the Clarkston Independence District Library located in Clarkston and performing similar work.
- M. Armstrong inquired about library swag. D. Conklin replied it is little giveaway items at events, such as: pens, stress balls, yo-yo's, etc. anything with a GDL logo on it.
- M. Armstrong inquired about the mention of the President's budget and when it may impact the library. D. Conklin stated he believes we may know by the end of the summer. He continued to say he suspects that the first affected service would be the Michigan Electronic Library (MeL), as it would lose half its funding under the Presidents proposed budget.
- M. Armstrong commented on the Friday, March 17<sup>th</sup> Children's Librarian class visit. She stated that as a former teacher, she knows that many times students with special needs are left out of such events. She commented that she was happy to see that they were included.
- C. Lane commented that the President's budget was discussed last week at the Michigan Township Association's conference. She stated there is a push for township officials to become more pro-active in communicating with State and Federal Senators and Representatives. She stated she would like D. Conklin to prepare a letter to each of our elected State and Federal officials. V. Conerly-Moon stated she would like to see GDL become very pro-active with elected officials. D. Conklin stated that he will be part of the National Library Legislative Day in Washington D.C. in a couple of weeks, where he will meet with our elected officials to discuss issues affecting libraries. He continued to say that the Michigan Library Association has lobbyists that pro-actively lobby for Michigan libraries at the state level. V. Conerly-Moon stated even though there are lobbyists, she still feels it is in GDL's best interest to be more pro-active so our voice is heard.
- L. Ryals-Massey stated that in the past GDL has held a stakeholders meeting, comprised of local and state elected officials, to update them on GDL's status and discuss issues affecting libraries. She believes it is time to hold another one.
- L. Ryals-Massey inquired about the sudden increase in bank funds from February to March. A. Goldyn replied that the first tax revenue check was received from Genesee County.
- L. Ryals-Massey inquired about a vendor named Mergent, Inc. A. Goldyn replied it is a database used by GDL patrons and the cost is for a year's subscription.

Monthly Statistics:

D. Conklin stated that the March physical visits did increase over the previous year.

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Finance Committee: C. Lane stated a meeting will be held on May 15 at 4 p.m. to review the audit report with

a representative from Lewis & Knopf.

Marketing Committee: Nothing to report.

Personnel Committee: Nothing to report.

Policy Committee: Nothing to report.

2017-2019 Strategic

Plan:

W. Frazier-Jenkins stated the plan was reviewed by the Policy Committee in March and moved to approve the plan as presented. Motion supported by C. Lane. D. Conklin wanted to thank Branch Operations Manager M. Higginbottom-Johnson, I.T. Manager C. Wells, and the Policy Committee members for their input on the plan. Motion carried unanimously.

Closed Session: M. Armstrong moved to enter into closed session at 6:12 p.m. to revisit the Director's

review. Motion supported by V. Conerly-Moon. Roll call: ayes – Armstrong, Bennett, Conerly-Moon, Delaney, Frazier-Jenkins, Lane and Ryals-Massey; nays – none.

Open Session: The Board returned to open session at 6:55 p.m.

Board Comments: C. Lane inquired about making a motion for the Director to draft a letter to State

Legislators. W. Delaney stated the agenda has already been approved and you cannot add items to the agenda after the fact. D. Conklin stated that he will draft a letter, include it in the May packet and place it on the May agenda. V. Conerly-Moon stated that it should not just be a letter. She stated that it should also include face-to-face meetings.

L. Ryals-Massey inquired about making a motion regarding the discussion from the closed session. W. Delaney stated that it will need to be discussed at a Policy and/or

Personnel Committee meeting and then added to the May agenda.

D. Conklin stated there is an invitation for an MMLC dinner. He stated to please respond

directly to MMLC if you plan on attending.

Adjournment: W. Frazier-Jenkins moved to adjourn at 6:58 p.m. Motion supported by L. Ryals-Massey.

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