2016 ANNUAL REPORT WE ARE TEAM GDL

Autumn Carol Emily Alison Johnathon Carrie Hannah TaDaria Amber Marisa TaeYonna Charles Adreanna Erin Christine Casey Zachary Carolyn Roy Symantha Nicholas Natasha Lauren David Russ Quinn Deborah Trevor Christopher Nancy Kimberly Katharine Nicholas Cheryl Albert Jason Deborah Meagan Eileen Colleen Tracy Theodore Kevin David Linnette Brian Melissa John Michale Amy Mary Ellen Kelly Amy Robert Shalonda Marya Christine Mary Cristen MaryAnn Johnnie Shirley Tara Elizabeth Jerilyn Kara Ivan Cindy Darwin Julie Suchismita Marlena Vaughn Alger Sheila Thomas Kelly Adrian Krystal Shari Todd Ryan Sally-Adrina Nicole Heather Christopher Jennifer Kara Adelynn Holly Diane Donna Aimee Jacob Lillian Lexy Ron Paula Keosha Elizabeth Rachelle Melissa Emmy Robert Joel Arriya DaiJ'a Patrick Cynthia Craig Teresa June Heather Melitta Ashley Ian Karen Elizabeth James Carla Jaclyn Abigail Ashton April Jacob Baptiste Derrick Jean Kaylynn



Melitta Ashley Ian Karen Elizabeth s Carla Jaclyn Abigail Ashton April cob Baptiste Derrick Jean Kaylynn Shelby Faye Jamie Theresa Lynn Christine Emily Nicole Briana Kimberly Aurora Jordyn Ann Cassandra Kelsey Tiffany Dorothy Paula Madeline Lindsay Kelly Benjamin Stefanie Tasha Ian Robyn Teresa



From the Director

Dear Friends,

The biggest and best news to come out of the Genesee District Library in 2016 was the resounding high-five we received from voters on August 2. Our 10-year millage renewal was passed by a 70 percent margin.

We are the third largest library system in Michigan with an annual budget of \$8,617,737. Because we always strive to do more with less, our community enjoys a \$5.30 return on investment for every \$1 spent on library services.

In 2016, we ran 1,276 programs and over 37,000 people attended them. Adding a Children's Librarian to our staff had a huge impact on our programming efforts. Katie Badgley ran 100 programs, visited 34 schools and attended 21 community events, fostering a love of books and reading wherever she went.

Our Summer Reading Challenge numbers continue to grow, and in 2016 adults were encouraged to participate, too. With the addition of adult participation, signups increased by 43 percent.

With Genesee County's vote of confidence, we are moving forward into 2017 with a renewed commitment to offer the very best programs and services to our patrons.

Heartfelt thanks to the residents of Genesee County. It's been a good year.

DQ.

David Conklin Director

Leadership

Library DirectorDavid Conklin

Library Board

William Delaney, Chair Linda Ryals-Massey, Vice-Chair Cathy Lane, Treasurer Whitney S. Frazier-Jenkins, Secretary Minnie Armstrong, Trustee Shari Bennett, Trustee Valaria Conerly-Moon, Trustee Robert Crites, Trustee

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Priority Children's Award

The Genesee District Library and Flint Public Library received the Priority Children Children's Champion Award for outstanding service to children in Genesee County.

Millage

On August 2, 2016 the residents of Genesee County gave a resounding thumbs-up to Genesee District Library by passing a 10-year millage renewal with a 70 percent margin.



Staff News

Years of Service

The following people were recognized for their years of service: Front, left to right: Shirley Jones (40 yrs.), MaryAnn Johnson (10 yrs.), Mary Ellen Fox (10 yrs.) Back (left to right): Tom Rohrer (45 yrs.), Melissa Daunt (15 yrs.), Johnnie Jones (10 yrs.), Michale Fetcher (10 yrs.), Nicholas Badgley (10 yrs.) Not pictured: Kelly Stack (10 yrs.)



Richard Handwerker Customer Service Award

Left to right: David Conklin (Director) Michale Fetcher (Library Assistant)



MLA Leadership Academy

Cristen Jackson (Genesee Valley Center Branch Librarian) graduated from the Michigan Library Association Leadership Academy in October 2016.



Kay Hills Customer Service Award

Left to right: David Conklin (Director), Sue Misra (Davison Area Senior Librarian)



Trevor Winn (Business Librarian)

VetBiz Central Award

Business Librarian, Trevor Winn, was honored with the Resource Partner Recognition Award by VetBizCentral for his work with veterans that want to start a business. This is an award that usually goes to corporations, but was given to Trevor for his outstanding knowledge and experience in the area of business startups.



Retirement

Faye Gulley, Flushing Area Librarian, retired with almost 19 years of service to Genesee District Library.



Baker Park *Left to right:*Derrick Jones (Page), Robert Gorney (Librarian),
Ann DeLana-Anderson (Page)

Volunteers

The GDL has 49 active volunteers and they contributed 2,327 hours in 2016. We are grateful for their service.



Beecher-Vera B. Rison Front, left to right: Sally-Adrina Taylor (Librarian), Cindy Lo'Ree (Library Assistant), Back, left to right: Arriya Douglas (Page), Keosha Betts (Page)

Homebound Services

Regular and large print books can be mailed to you, free of charge, if you are permanently or temporarily homebound and cannot visit the library.



Burton Memorial *Left to right:* Kim Allen (Library Assistant), Brian Cutter (Librarian), Carla Gorney (Page)



Clio Area Front, left to right: Mary Ellen Fox (Library Assistant), Bobby Clayton (Page) Back, left to right: Roy Soncrant (Librarian), Jamie McDonald (Page)

Myth: "No one uses the library anymore."

Fact: In 2016, the GDL had:

103,923 Active Patrons; 1,107,098 Physical Visits 471,338 Virtual Visits



Davison Area *Left to right*: Michale Fecher (Library Assistant), Jean Morris (Page), Julie Mendel (Library Assistant), Krystal Starr-Perry (Page), Abigail Hauch (Page), Terry Fecher (Page), Suchismita Misra (Senior Librarian), Madeline Rasberry (Page)

Grants

NEA Big Read

The GDL was awarded the NEA Big Read grant in the amount of \$14,000 to promote Jack London's *The Call of the Wild*. The GDL partnered with Flint Youth Theater, Davison Middle School and Grand Blanc West Middle School. Over 900 middle school students were given a copy of the book to keep, and then enjoyed class discussion, theatrical interpretations, a school assembly featuring Jack London impersonator Michael Oakes, and a field trip to the Flint Youth Theater to see a live performance.

Community Foundation of Greater Flint

Genesee District Library was awarded a \$2,000 grant from the Community Foundation of Greater Flint to purchase prize books for the Summer Reading Challenge.

YALSA/Dollar General

Genesee District Library was awarded a \$1,000 grant from YALSA/Dollar General and provided "Get in the Game with Zach Gowen" at Beecher-Vera B. Rison. Patrons enjoyed meeting this former WWF wrestler and American Ninja Warrior who shared his inspirational story and motivational message to all ages. *American Libraries Magazine* covered the event, as did ABC12's morning news show.

GDL vs. Peer Libraries

Library	Service Population	Branches	Hours Open	FTEs	Millage Rate	Per Capita Spending	Annual Budget
KDL	395,660	18	45,418	198	1.28	\$37.15	\$14,700,000
GDL	332,567	19	40,142	82	0.9981	\$25.86	\$8,600,000
CADL	238,859	14	33,998	137.5	1.56	\$41.87	\$10,000,000
FPL	102,434	1	2,174	29.5	4	\$31.24	\$3,200,000
Class VI Ave	erage 124,253	5	11,277	58	1.48	\$39.63	\$5,000,000

(KDL - Kent District Library, CADL - Capital Area District Libraries, FPL - Flint Public Library); 2015-2016 State Aid Report data



Fenton-Winegarden *Left to right:*

Ben Spencer (Page), Jason Bias (Library Assistant), Johnnie Jones (Library Assistant), Kelly Stack (Library Assistant), Cassandra Miron (Page), Ryan Tackabury (Library Assistant), Melissa Browne (Page), Holly Bannerman (Page), Shelby Kienast (Page), Christine Heron (Senior Librarian), Jacob Hoffman (Page)

Programming Highlights

Myth: "No one uses the library anymore."

Fact: In 2016, the GDL had:

7,343 Summer Reading Challenge Participants 1,262 Programs Offered 37,067 Program Attendees

Creek Stewart

To complement the NEA Big Read book choice, *The Call of the Wild*, the fall theme was Get Wild at the Library. Survival expert Creek Stewart, star of the Weather Channel's *Fat Guys in the Woods*, kicked things off with a fabulous presentation at Grand Blanc-McFarlen and Clio Area, using themes from the book in his anecdotes about wilderness survival.

National Library Card Sign-up Month

The GDL partnered with the Flint Public Library for the National Library Card Sign-up Month in September. Forty-three businesses participated.

Concerts

Our patrons were entertained by a number of free concerts including The Accidentals, Straight Ahead, Madcat, Gemini, Dan Hall, Humphrey-McKeown, and Finvarra's Wren.

Summer Reading Challenge

The Genesee District Library had 5,546 children sign up for the Summer Reading Challenge. In addition, the Challenge was opened to adults for the first time, with 1,797 signing up. Over 11,269 children and their families attended summer events at our 19 branches. Children who completed the challenge had the opportunity to select a prize book of their own. Thank you to the Friends groups that donated funds toward the purchase of these books.

Money Smart Week

The GDL participated in National Money Smart Week at Gates Elementary in Davison. Children's Librarian Katie Badgley engaged five classes (132 first graders) by reading Rosemary Wells' *Bunny Money* and playing a money game.

Black History Month Brunch

The 15th annual brunch recognized the Ennis Center for Children with the Partner in Progress Award. The Award of Excellence was presented to Reverend Alfred L. Harris, Sr., Mr. Henry Hatter, Coach Courtney Hawkins and Ms. Burnie G. Nelson. Entertainment was provided by award-winning gospel singer JMoss, singer/songwriter Lydia Seale, spoken word artist Dr. Traci Currie, and speed painter Martina Hahn.

NCG Trillium Theater Partnership

The GDL continues to partner with NCG Trillium Theatre in Grand Blanc to offer patrons private screenings on books-turned-blockbusters. In 2016 patrons got to see *Fantastic Beasts and Where to Find Them, The BFG* and *Allegiant*.



Flint Township-McCarty Left to right: Tara Kanon (Librarian), Addy Anderson (Page)

Community Relations

Left to right:
Eileen Button
(Community Relations Assistant),
Jackie Hatcher (Page),
Joel Zuehlke (Page),
Kelly Flynn
(Community Relations Manager),
Katie Badgley (Children's Librarian)



Kate DiCamillo

Over 250 patrons attended an author talk and book signing with two-time Newbery Medalist and best-selling author Kate DiCamillo at the Grand Blanc-McFarlen branch on July 12. Barnes & Noble partnered with GDL on a book fair to provide DiCamillo's books for sale, which earned the Genesee District Library \$200.00.

Tracie McMillan

In partnership with the University of Michigan-Flint, GDL hosted author Tracie McMillan at the Grand Blanc-McFarlen branch on October 4. Tracie discussed her undercover food exposé *The American Way of Eating*.

YMCA Camp Copneconic

For the first time the Genesee District Library partnered with YMCA Camp Copneconic to create Adventures in Imagination, a Harry Potter-themed literary day camp. From July 18 to 22, 40 children, ages 8 to 11, enjoyed a variety of Harry Potter activities. ABC12 covered the event.

Former WWE Wrestler Zach Gowen Visits GDL

Former WWE wrestler Zach Gowen presented a motivational workshop for teens at the Beecher-Vera B. Rison Library on June 18. Gowen, a Detroit native, lost his leg to cancer when he was eight and was the first one-legged WWE wrestler featured on *SmackDown!* with cultural icons Hulk Hogan, Rowdy Roddy Piper, Brock Lesnar, and Vince McMahon. Genesee District Library also partnered with Beecher High School and facilitated a school assembly with Gowen. The program was made possible through grants from the Young Adult Library Services Association (YALSA) and Dollar General Literacy Foundation.

Rockin' Reading Rally

The Storytellers and Cirque Amongus headlined the February 27th event that attracted 300 people to the Genesee Valley Mall Center Court. After the program, children and their families were invited to the Genesee Valley Center branch for snacks and free books.

Gift of Life Partnership

Thanks to Library Assistant Shalonda Griffin, Genesee District Library was the first library to offer ongoing district-wide access to the Michigan Organ Donor Registry through a partnership with Gift of Life Michigan. Patrons at all 19 GDL branches, and visitors to the GDL website, now have convenient, easy access to the donor registry. What makes this partnership valuable is the increased access to the state's organ donor registry. Typically, people join the donor registry when they visit the Secretary of State's office every few years. People visit the library far more frequently, increasing exposure for Gift of Life Michigan. Patrons can register online via the GDL website. They may also register in person at any branch.



Flushing Area *Left to right:*Faye Gulley (Librarian), Colleen Cain (Library Assistant),
David Nelson (Page), Quinn Thon (Page)



Forest Township *Left to right:*Paula Pethers (Page), Marya Gutek (Librarian),
Theresa Lewis (Page)



Genesee-Johnson

Left to right: Shari Suarez (Librarian), Ron Ivy (Page), Tasha Williams (Page)

Myth: "No one uses the library anymore."

Fact: In 2016, the GDL had: 209,324 Computer Logins 80,581 Wi-Fi Logins

Donations & Gifts

Warmest thanks to the following people and organizations for giving generously to the Genesee District Library in 2016:

All Friends Groups of the Genesee District Library 2nd Time Around Consignment A Darlin' Dog

Applebee's (Davison) Aubree's Pizzeria & Grill Carl & Sally Bach

Charles Bachman III Bay View Club

Emery & Juanita Bennett

Bentley Florist

Michael & Deborah Bourke

Bowl Flint Café Rhema

Steve & Cindy Caudell Cinema Hollywood

Community Foundation of Greater Flint

Cops & Robbers Ice Cream

Cork on Saginaw Cranberries Café Cumulus Media Mary Darby

Davison Farmer's Market Davison Home Bakery

Jean Dean

Donald & Malois DeGraff Mr. & Mrs. Berlin Dobson

Eclections
Jill Edson
El Charitto's
Elixer

Kathy Elsworth-Mahaffy Emotions Anonymous (Holly) James & Kendra Eshbaugh

Feather & Fin
Fireside Coffee
Flint Institute of Arts
Flint Institute of Music
Flushing Women's Club

Foundation for Mott Community College

GDL Supporter

Genesee District Library Foundation

Gerych's Flowers

Grand Blanc-McFarlen Library

Bridge-a-Rama Cheryl & Lisa Grant

Great Harvest Bread Company

Hamilton Community Health Network

William & Adrienne Hardiman

Lois B. Hayna

Hougen Foundation

William & Kathleen Hutton

George & Christine Jones

Karen & Albert Joynt Byron & Lucille Joys

Roosevelt & Sylvia Keys

Leo's Coney Island

Suzanne Linder

Marilyn Lindman

Max Well Therapy, LLC

Merge Flint

Michigan's Greatest Fudge

Mideastern Michigan Library Cooperative

Molina Healthcare

Peggy Morton & Terry Bretzlaff

Jeff & Melissa Moss Herbert & Carolyn Nash

National Endowment for the Arts

NCG Cinemas Gretchen Olney 103.9 – The Fox

Palace Jewelers Hermang V. Patel

Cathi Haddon Penland Ken & Gail Perrin Pizza Company

Play It Again Sports

Ned & Karen Powell

Pure Bliss Salon & Spa (Lori Addison)

Rainforest Café

Sue Robar

Roll Haven

Royal Gardens Flowers

Mary Salerno

Maryiln Scheidemantel

David & Barbara Selden

Paul & Susan Settle

Kay Shetenhelm

Stewart & Sandy Shipper

Rebecca Simpson

Sloan Longway

Mr. O. L. Smith

David & Nancy Smitz

Spectacular Spudz

Steady Eddy's Market Café

Table & Tap The Laundry

The Lunch Studio

The Whiting

The Williams Firm

Touch the Earth Garden Club Townsquare Media Group

Tropical Smoothie Café (Flint & Fenton)

Jocelyn Urmanic

Valley Tire

Vogt's

Dan & Anna Warner WDZZ-FM 92.7

White Castle

white Castle

White Horse Tavern

Whitey's

Joe & Sandy Winger

WJRT ABC 12

Wojo's Garden Splendors YALSA/Dollar General

Circulation

BRANCH	2016	2015	%
Baker Park	49,289	59,168	-16.70%
Beecher-Vera B. Rison	36,636	35,923	1.98%
Burton Memorial	74,075	82,650	10.38%
Clio Area	102,347	113,098	-9.51%
Davison Area	194,038	215,036	-9.76%
Fenton-Winegarden	130,269	112,205	16.10%
Flint Township-McCarty	51,535	57,865	-10.94%
Flushing Area	73,638	79,705	-7.61%
Forest Township	43,510	44,503	2.23%
Gaines Station	4,264	4,294	-0.70%
Genesee-Johnson	37,369	42,208	-11.46%
Genesee Valley Center	70,806	74,822	5.37%
Goodrich	29,305	31,368	-6.58%
Grand Blanc-McFarlen	227,727	252,500	-9.81%
Headquarters	96,856	102,203	5.23%
Linden	50,115	60,080	-16.59%
Montrose-Jennings	45,593	50,031	-8.87%
Mt. Morris	59,069	64,525	8.46%
Swartz Creek-Perkins	61,223	66,674	-8.18%
Talking Book Center	6,797	6,797	0.00%
Physical Items Total	1,444,461	1,555,655	-7.15%
eBooks	195,136	167,364	16.59%
eMagazines	11,985	11,238	6.65%
eMusic	155,065	50,241	208.64%
Digital Items Total	362,186	228,843	58.27%
Grand Total	1,806,647	1,784,498	1.24%



Genesee Valley Center *Left to right:*Raven Nickerson (Page), Cristen Jackson (Librarian),
Shalonda Griffin (Library Assistant), Nicole Matteson (Page)



Goodrich *Left to right:* Aimee Baum (Page), Meagan Brown (Librarian), April Hillier (Page)



Grand Blanc-McFarlen Left to right: Lynn Manderville (Page), Melissa Daunt (Library Assistant), Donna Baroski (Page), Kevin Collins (Library Assistant), Diane Barden (Page), Trevor Winn (Business Librarian), Kara Kvasnicka (Senior Librarian), Todd Sumpter (Library Assistant), Melitta Floyd (Page)



Headquarters *Left to right:*

Mary Ann Johnson (Library Assistant), Dorothy Osborne (Page), Shirley Jones (Library Assistant), Elizabeth Kish (Librarian), Lillian Bergey (Page), Thomas Rohrer (Reference Librarian), Lois Hodges (Volunteer), Lindsay Skinner (Page), Linnette Coselmon (Site & Facilities Custodian)

Visits & Access

BRANCH	2016	2015	<u>%</u>
Baker Park	39,184	44,169	-11.29%
Beecher-Vera B. Rison	40,610	36,044	-12.67%
Burton Memorial	49,771	53,036	6.16%
Clio Area	69,726	74,172	-5.99%
Davison Area	127,038	127,837	-0.63%
Fenton-Winegarden	89,445	72,233	23.83%
Flint Township-McCarty	38,776	42,327	-8.39%
Flushing Area	54,970	57,617	-4.59%
Forest Township	29,789	30,987	3.87%
Gaines Station	1,579	1,683	-6.18%
Genesee-Johnson	25,829	26,336	-1.93%
Genesee Valley Center	101,994	105,970	3.75%
Goodrich	35,683	32,362	10.26%
Grand Blanc-McFarlen	190,096	200,157	-5.03%
Headquarters	72,003	76,870	6.33%
Linden	31,501	35,394	-11.00%
Montrose-Jennings	29,490	33,806	-12.77%
Mt. Morris	33,648	38,719	13.10%
Swartz Creek-Perkins	45,966	51,773	-11.22%
Physical Visits Total	1,107,098	1,141,492	-3.01%
Virtual Visits Total	471,338	456,320	3.29%
Grand Total	1,578,436	1,597,812	-1.21%
PC Usage (Logins)	209,324	219,074	-4.45%
PC Usage (Hours)	166,666	176,201	-5.41%
Wi-Fi Logins	80,581	88,826	-9.28%

Not pictured with their group:



Nancy Abbey (Montrose-Jénnings Librarian)



Theo Christopher (Technical Services Library Assistant)



Marlena Moore (Library Assistant)



Jennifer Wiles (Library Assistant)

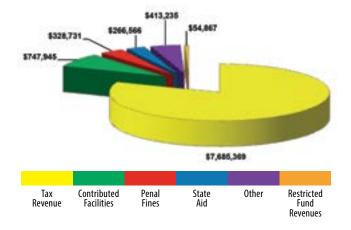


Linden
Left to right:
Elizabeth Gillman (Page),
Alger Newberry III
(Library Assistant),
Kalynn Kennedy (Page),
John Ekleberry (Librarian),
James Gillman (Page)

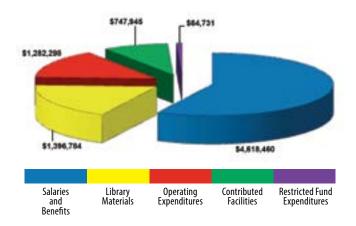


Montrose-Jennings Left to right: Tiffany Nottingham (Page), Karen Galindo (Page), Amy Houser (Library Assistant)

Audited Revenues \$9,496,713



Audited Expenditures \$8,617,737





Mt. Morris *Left to right*: Robyn Woodruff (Page), Heather VanFleet (Librarian), Emmy Brydges (Page), Stefanie Waldron (Page)



Swartz Creek-Perkins *Left to right:* Aurora McGuire (Page),
Ivan Smith (Librarian), Bryce Vaughn (Page)

Pages Not Pictured

Flushing Area: Cynthia Farner

Clio Area: Jordyn Nordstrom, Briana Sebald Davison Area: Heather Fenner, Ashley Fritz, Teresa Zawol Fenton-Winegarden: Kim McKay Flint Township-McCarty: Paula Bese, Kelsey Mitchell Genesee-Johnson: Patrick Ewell Genesee Valley Center: Rachelle Brooks

Grand Blanc-McFarlen: Jacob Baum, Elizabeth Bowen, Kelly Slough

Headquarters: Ian Fox

Montrose-Jennings: Christine Mapham Swartz Creek-Perkins: Baptiste Irvin

Technical Services: DaiJ'a Dunigan, Ashton Herrick



IT Department Left to right: Albert Berry II (Computer Operator), Chris Wells (IT Manager), Sheila Pychon (Database Administrator)



Technical Services *Left to right:*Tracy Carlton (Processing Assistant),
Debbie Bohmier (Materials Handler),
Adrian Staggs (Library Assistant),
Kara Yater (Technical Services Librarian),
Vaughn Mortimer (Delivery Driver),
Darwin McGuire (Technical Services Manager)

Genesee District Library Return on Investment (ROI)

	Circulation/Use	Estimated Value	Cost
Print Books	698,761	\$27.00	\$18,866,547
Magazines	11,160	\$5.00	\$55,800
Audio Books	28,644	\$30.00	\$859,320
DVD/Blu-ray	668,980	\$22.00	\$14,717,560
Playaway View	293	\$79.00	\$23,147
Playaway Launchpad	2,434	\$110.00	\$267,740
PC usage	166,666	\$12.00	\$1,999,992
eBooks	195,136	\$15.00	\$2,927,040
eMagazines	11,985	\$5.00	\$59,925
Database Search	259,701	\$19.00	\$4,934,319
eMusic	155,065	\$1.29	\$200,034
Interloan Requests	26,378	\$30.00	\$791,340

Total \$45,702,764

Operating Budget \$8,617,737

ROI Summary:

For every \$1 spent, the GDL provides \$5.30 in services.

Myth: "No one uses the library anymore."

Fact: In 2016, the GDL had: 195,136 eBook Checkouts 11,985 eMagazine Checkouts 155,065 eMusic Checkouts



Talking Book Center

Genesee County residents who are unable to read standard print due to visual or physical impairment may be eligible to borrow talking books through the mail postage-free from our **Talking Book Center**. For more information, call (810) 732-1120 or (866) 732-1120. You may also download an application online at **www.thegdl.org/services/talking-book-center**.